

Ryan D. Guggenmos

Assistant Professor of Accounting
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Academic Experience

S.C. Johnson Graduate School of Management, Cornell University 2015 - present
Assistant Professor of Accounting

Education

Isenberg School of Management, University of Massachusetts Amherst 2015
Ph.D., Business Administration
Concentration: Accounting

Albers School of Business and Economics, Seattle University 2008
B.A., Business Administration - *Summa Cum Laude*
Major: Accounting, Minor: Philosophy

Research Interests

Judgment and decision making in accounting, auditing, and reporting contexts
Experimental research design and statistical analysis

Published Papers

Guggenmos, R.D. 2020. The Effects of Creative Culture on Real Earnings Management. *Contemporary Accounting Research*. (37) 4: 2319-2356. Available at: <https://doi.org/10.1111/1911-3846.12586>

Clor-Proell, S., R.D. Guggenmos, and K. Rennekamp. 2020. Mobile Devices and Investment Apps: The Effects of Information Release, Push Notification and the Fear of Missing Out. *The Accounting Review*. (95) 5: 95-115. Available at: <https://doi.org/10.2308/accr-52625>

Guggenmos, R.D., M.D. Piercey, and C.P. Agoglia. 2018. Custom Contrast Testing: Current Trends and a New Approach. *The Accounting Review*. (93) 5: 223-244. Available at: <https://doi.org/10.2308/accr-52005>

Working Papers

Asay, S., R.D. Guggenmos, K. Kadous, L. Koonce, and R. Libby. "Theory Testing and Process Evidence in Accounting Experiments". Available at SSRN: <https://dx.doi.org/10.2139/ssrn.3485844>

Guggenmos, R.D. and G.B. Bennett. "The Effects of Company Image and Communication Platform Alignment on Investor Information Processing". Available at SSRN: <https://dx.doi.org/10.2139/ssrn.2650169>

Guggenmos, R.D., K. Rennekamp, and K. Rugar. "The Relationship between Non-GAAP Earnings and Aggressive Estimates in Reported GAAP Numbers". Available at SSRN: <https://dx.doi.org/10.2139/ssrn.3045484>

Software

CompTrasts 1.00: A Tool for Custom Contrast Analysis
(webapp coded in RShiny and packaged for offline use as a windows executable)
Available at <https://rdg222.github.io/Resources>

Invited Presentations^P and Discussions^D

2020

24th University of Illinois Symposium on Auditing Research^D
AAA Accounting, Behavior, and Organizations Doctoral Consortium^P
East Coast Behavioral Accounting Workshop - ECBAW^P
University of Bern^P
University of Nevada - Las Vegas (postponed due to COVID-19)^P

2019

AAA Accounting, Behavior, and Organizations Doctoral Consortium^P
AAA Accounting, Behavior, and Organizations Midyear Meeting^D
Cornell University Behavioral Economics and Decision Research Fall Showcase^P
University of Alberta^P
University of Illinois Young Scholars Research Symposium^P
University of Massachusetts Isenberg SOM 50th Anniversary Celebration^P
University of Massachusetts^P

2018

AAA Accounting, Behavior, and Organizations Midyear Meeting^D
AAA Annual Meeting - Panel: "Testing Process Theories in Accounting Experiments"^P
AAA Annual Meeting^{P, D}
AAA Financial Accounting and Reporting Midyear Meeting^D
CAAA *Contemporary Accounting Research* Conference^P
University of Texas at Austin^P

2017

AAA Financial Accounting and Reporting Midyear Meeting^D
Cornell University Accounting Summer Minicamp^P
Georgia Institute of Technology^P
University of Cincinnati^P
University of Georgia^P
University of Massachusetts^P

2016

AAA Accounting, Behavior, and Organizations Midyear Meeting^P
AAA Annual Meeting^P

2015

AAA Accounting, Behavior, and Organizations Midyear Meeting^P
Cornell University^P
University of Kentucky^P
University of Massachusetts^P
University of Washington^P
Virginia Commonwealth University^P

2014

AAA Annual Meeting^D

2013

AAA Audit Midyear Meeting Meeting^D
University of Massachusetts^P

Invited Conference Attendance

2020

24th University of Illinois Symposium on Auditing Research
CAAA *Contemporary Accounting Research* Conference
Dartmouth Accounting Research Conference

2019

50th Annual Deloitte Trueblood Seminar for Professors
CAAA *Contemporary Accounting Research* Conference
Dartmouth Accounting Research Conference
Palmetto Symposium on Experimental Accounting Research
University of Illinois Young Scholars Research Symposium
University of Texas at Austin Audit Research Symposium

2018

CAAA *Contemporary Accounting Research* Conference
Dartmouth Accounting Research Conference
Palmetto Symposium on Experimental Accounting Research
PCAOB/JAR Conference on Auditing and Capital Markets

2017

Accounting, Organizations, and Society - Conference on New Corporate Disclosures and New Media
PCAOB/JAR Conference on Auditing and Capital Markets

2016

CAAA *Contemporary Accounting Research* Conference

2015

CAAA *Contemporary Accounting Research* Conference
UT – Austin Experimental Research in Accounting Conference

Media Mentions

2020

American Accounting Association - “Study’s advice to investors glued to smartphone apps: Be wary of those little audible dings that signal news”

CPA Practice Advisor - “Research: App-Reliant Investors Should Ignore the Dings of Push Notifications”

2019

Center for Audit Quality - “CAQ Announces 2019 Grants to Fund Academic Research in Auditing”

2017

Poets and Quants - “2017 MBAs To Watch: Alexa Ing Stern, Cornell” - Favorite MBA Professor

2016

Columbia Law School Blue Sky Blog – “The Unintended Consequences of Corporate Innovation”
IR Magazine – “Social Stigma”

Teaching Experience

Cornell University, Samuel Curtis Johnson Graduate School of Management

MGMT 5020, Managerial Reporting (MPS - Applied Economics and Management)

NBA 5020, Managerial Accounting and Reporting (Residential MBA)

NBAY 5020, Managerial Reporting (Tech MBA)

University of Massachusetts Amherst

ACCT 221, Introduction to Accounting I – Financial Accounting

ACCT 222, Introduction to Accounting II – Managerial Accounting

ISOM 541, Auditing (Undergraduate)

ISOM 797 Advanced Auditing (Graduate)

Grants and Awards

2020

Class of 1992 Apple Award for Excellence in Teaching

(Ithaca Residential MBA Teaching Award - given by class of 2020)

2019

Center for Audit Quality Research Advisory Board Grant

(with K. Kadous, Emory University and P. Witz, Cornell Ph.D. Student)

Cornell University Institute for the Social Sciences Working Group Grant

(with K. Rennekamp, Cornell University)

2017

S.C. Johnson Graduate School of Management Teaching Honor Roll

2016

S.C. Johnson Graduate School of Management Teaching Honor Roll

2015

Finalist, UMass Amherst Distinguished Teaching Award

Center for Audit Quality Research Advisory Board Grant

(with C. Agoglia, UMass Amherst, T. Brown, UIUC, and E. Maksymov, ASU)

UMass Amherst Isenberg Scholar Award

2014

UMass Amherst Graduate School Dissertation Research Grant

UMass Amherst Isenberg Scholar Award

2013

AAA Deloitte J. Michael Cook Doctoral Consortium Fellow

UMass Amherst Arthur H. Carter Scholarship in Accounting

2012

UMass Amherst Arthur H. Carter Scholarship in Accounting

Service

External Service

Editorial Board Member

Auditing: A Journal of Practice and Theory 2017 - current
Contemporary Accounting Research 2019 - current

Ad Hoc Reviewer

Accounting, Organizations, and Society
The Accounting Review
Behavioral Research in Accounting
International Journal of Auditing
Journal of Accounting and Public Policy
Journal of Accounting Research

Committees

AAA ABO Awards Committee 2019 - 2021

Internal Service

Student Supervision

Patrick Witz, PhD Committee Member
Natasha Bernhardt, PhD Committee Member

Committees

JGSM Accounting Research Workshop Co-Coordinator 2017 - 2019

Professional Experience and Certifications

Audit Senior, Deloitte and Touche, LLP., Seattle, WA 2008 - 2010
Certified Public Accountant, Washington State Board of Accountancy 2009 - present

Affiliations

American Accounting Association (AAA)
Accounting, Behavior, and Organizations Section, AAA
Auditing Section, AAA
Financial Accounting and Reporting Section, AAA